



State Representative Andrew Wenthe

Statehouse News

January 24, 2008

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Capitol Comments

The House took its first floor action of 2008 today by passing HF 2065, a bill helping service men and women return to their jobs after serving their country or state. HF 2065 updates existing Iowa code relating to military leave to better reflect the Uniformed Services Employment and Reemployment Rights Act (USERRA). You can learn more about the details of the bill on page 2 of my newsletter. Also, if you are a soldier with a specific employment related concern you should contact Tony Smithhart with Iowa Workforce Development at tony.smithhart@iwd.gov or 515-281-9061 or Allan Enright, Executive Director of the Iowa Committee for Employer Support of the Guard and Reserve, at allan.j.enright@us.army.mil or 515-252-4192.

We dug into our committee work this week in the Capitol. My committees heard a number of presentations that help to inform our decision-making process as it relates to the FY 2009 budget. For instance, in the House Appropriations Committee we were presented with the non-partisan Fiscal Services Decision summary analysis of the Governor's budget. This information is beneficial to us as we move forward on our own budget that we will eventually send to the Governor for his signature.

In the House Natural Resources Committee, Mike McGhee with

the DNR presented the agency's Lake Restoration 2007 Report and 2008 Plan. This program focuses on restoring impaired lakes to improve the quality of life for Iowans. In 2006, the legislature created the Lake Restoration Program and appropriated \$8.6 million for FY 2007 and \$8.4 million for FY 2008. This year the DNR is seeking \$8.6 million in funding, and are aiming to receive an additional \$3.5 million in federal funds and \$3.9 million in private funds. Again, the information received in this meeting will help us as we determine whether to fund this project at the requested level. To learn more about the Lake Restoration Program you can access a website describing individual projects and estimating the economic impact of lake restoration at <http://www.card.iastate.edu/lakes/>.

I welcomed many more visitors to the Capitol this week, includ-



Rep. Wenthe and Roger Shaffer of Sumner.

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ing Roger Shaffer with the Sumner School Board and Carter Stevens and Craig Lohmann with the Denver School

Board. Roger, Carter and Craig advocated for their respective schools, focusing especially on their support for replacing the School Infrastructure Local Option (SILO) with a “statewide penny” tax. I have heard from many of my local school boards and superintendents that this



Rep. Wenthe with Carter Stevens and Craig Lohmann.

action would provide more equity for rural schools, provide necessary property tax relief, and provide more funding for the Road Use Tax Fund. I anticipate that this legislation will

come up for debate during this session, and I look forward to hearing your views on this issue.

Additionally, I welcomed Terry Dehmlow from the Bremer County Sheriff’s Department to



Sen. Heckroth and Rep. Wenthe with Terry Dehmlow.

discuss issues impacting law enforcement, Rich McBurney with Butler-Bremer Telecommunications and Joyce Trotter with Oran Mutual Telephone Company as part of Iowa Telecommunications Association legislative day. I also spoke with Kevin, Deannalyn, and Jennifer Leistikow who were in town for the Iowa Pork Producers reception. I am happy to

announce that Jennifer was named Iowa Pork Queen last night! Congratulations to Jennifer for receiving this honor!



Rep. Wenthe with Rich McBurney and Joyce Trotter

I also spoke with Nathan Lein of Oelwein who was representing the Iowa Environment Council. Nathan and I spoke about the environmental and conservation issues affecting our state.

As always, please do not hesitate to contact me via email, phone or mail if you have any questions or concerns. I look forward to seeing you around the district soon!

Military Leave Re-Employment Bill

As the first floor action of the 2008 Legislative Session, the House passed House File 2065 this morning. The House Veterans Committee approved House File 2065 to help service men and women return to their jobs after serving their country or state. Legislators drafted this bill after hearing about the trouble a U.S. Army reservist had in returning to her job after being activated for 15 months.

There is currently a federal law, the Uniformed Services Employment and Reemployment Rights Act (USERRA), which provides some protection to Iowa soldiers who are activated for federal purposes. Upon review of Iowa’s

military leave and reemployment laws, some areas needed to be updated to reflect USERRA provisions. Updating Iowa’s military leave law also provides the same protections to military members who may be activated for state purposes, which are not covered by USERRA.

House File 2065 amends existing Iowa law related to military leave. The first provision relates to temporary leave of six months or less, with the intent to clarify that employees whose period of work crosses one calendar day, so they are only charged one day for military leave. This is intended to fix a situation for persons who work a 24

hour shift and are charged for three days of leave when they take one day of military leave.

The second provision also amends Iowa law to clarify that the returning troops are entitled to return to a position of like seniority, status, and pay as they held prior to their leave of absence. This change is consistent with the federal USERRA. The bill also requires the Attorney General or the county attorney to prosecute. The bill maintains the current penalty for violations of this provision as a simple misdemeanor. The bill is effective upon enactment.

Election Security

Secretary of State Michael Mauro presented his recommendations to a budget subcommittee relating to the purchase and use of uniform voting machines in Iowa to enhance election security and make accurate recounts possible.

In the 2007 Legislative session, the General Assembly appropriated \$2 million to the Secretary of State's Office to assist counties in complying with a change in the law requiring all voting machines in Iowa to be equipped with a voter verified paper audit trail (VVPAT) by the November 4, 2008, election.

This requirement was specifically aimed at the Direct Recording Electronic (DRE) voting machines, which had been purchased by several counties to be used by sight impaired voters. This type of machine is a touch screen machine and does not have a paper ballot. Some groups had expressed concern that lack of a paper ballot could make it

difficult, if not impossible, to conduct an accurate recount.

In his report to the Legislature and in his testimony before the budget subcommittee, Secretary Mauro recommended that the DRE voting machines no longer be used in Iowa.

It is his opinion that all precincts should have one ballot marking device that can be used by sight impaired voters as well as other voters. The ballot marking device actually records the individual's vote on paper rather than by touching a screen. Secretary Mauro feels that requiring all counties be equipped with this type of voting machine will provide uniform voting across the state of Iowa. All votes will be recorded on paper.

Additionally, he stated that the federal government is also looking at making a similar paper trail requirement. The total cost to equip all precincts with one ballot marking device will be somewhere

around \$9 million. The \$2 million appropriated last year could be used to pay for new machines rather than to equip current DRE machines with a paper trail attachment.

He has worked with machine vendors who have indicated they are willing to extend payment for the machines over a three-year period. Using the \$2 million available plus by an additional \$1.6 million saved when three counties saved money when they leased rather than purchased machines, the state would need approximately \$6 million to fund the cost of the machine.

Some committee members expressed their support of his proposal stating that this would be a much more effective way to ensure the integrity of the elections in Iowa and to assist counties with the cost of new voting machines with paper ballots.

Federal Government Issues Final REAL ID Rules

On January 11, 2008, the federal Department of Homeland Security issued the final regulations on the REAL ID Act. The Act created national standards for driver's licenses and non-operator identification cards. State identification that is not compliant with the federal law will not be accepted for federal purposes, such as boarding commercial aircraft. The final regulations will likely not be printed in the *Federal Register* until the fourth week of January 2008, at the earliest.

States are supposed to be compliant with the REAL ID requirements by May 11, 2008. States can request an extension from this requirement by filing an extension request within 60 days of the publi-

cation of the final regulation in the Federal Register. This initial extension would expire on December 31, 2009. States may then request an extension until May 10, 2011. Additional extensions may be granted at the discretion of the Secretary of the Department of Homeland Security.

A state-issued driver license or ID must meet the requirements of the REAL ID by:

- December 1, 2014, for individuals born after December 1, 1964; AND



- December 1, 2017, for individuals born before December 1, 1964.

For fiscal year 2006, the federal government appropriated \$40 million, of which \$31.3 million remains, for REAL ID implementation. No funds were appropriated for fiscal year 2007. For the current fiscal year, 2008, \$50 million was appropriated for REAL ID requirements.

The Iowa Department of Transportation (DOT) initially estimated REAL ID compliance would cost Iowa a minimum of \$22 million annually. Following publication of the final regulations, it is unclear if this initial cost estimate

will change. The Director of DOT is currently reviewing the federal regulations.

Seventeen states have passed legislation or resolutions objecting to the REAL ID, particularly be-

cause of the financial burden it will put on the state to enact the requirements of the law.

Mental Health Money Provides Property Tax Relief

This week, the Iowa Senate passed Senate File 2023, which appropriates funds from the sale of regulated utility property at Palo, Iowa to the Mental Health and Disabilities (MHDS) risk pool. This pool helps counties meet mental health costs, rather than forcing an increase in property taxes.

In 1998, the Legislature amended the way utilities pay taxes to local governments. It repealed the system of centrally assessed property taxes and replaced this with a system of centrally assessed energy excise taxes, designed to raise the same amount of money for each jurisdiction.

Again, in 2007, the Legislature amended the Iowa code specifying that if revenue was generated above the local amount, due to the sale or

transfer of a power plant to an out of state entity, then revenue would be deposited in the property tax relief fund and be distributed to all 99 Iowa counties. Until the sale of property at the Palo plant to an out of state entity, no revenues have been generated from this change in law.

Senate File 2023 directs these funds to the MHDS risk pool. Counties will have until February 25, 2008, to apply for the funds, which are distributed by an independent review board. The board has until March 25, 2008, to make final decisions on the distribution. If adequate funds are not available, funds are prorated among all approved requests.

Currently, the MHDS risk pool has a balance of \$560,000. Senate

File 2023 will add an additional \$627,000 in this fiscal year to the Mental Health and Disabilities risk pool, for a total of \$1,187,000. Beginning in Fiscal Year 2009, this legislation will provide \$1.2 million annually to the MHDS risk pool for distribution to those counties that are in the most need of mental health funds.

The Iowa Department of Human Services has stated that by putting these funds in the MHDS risk pool, it will have a greater impact on counties, especially the ones that are in need of financial assistance to pay for mental health and disability services.

Senate File 2023 still has to pass the Iowa House before being sent to Governor Culver to be signed into law.

After School Alliance Presents

The House Education Committee heard from the Iowa After School Alliance (IAA) on Wednesday. Partners in the program, such as the Chrysalis Foundation and the Boys and Girls Club, presented information on after school programming.

The Iowa After School Alliance is a statewide after school network, with primary funding from the Mott Foundation, and additional funding from state agencies and other non-profits. The IAA goals are:

- Create a sustainable structure of statewide, regional, local and school-community partnerships focused on supporting high quality after school programs.

- Support the development and growth of statewide policies to secure resources needed to sustain new and existing after school programs.

- Support statewide systems to ensure programs are of high quality.

During the 2007 session, a new grant program was established to address the needs of after school programming. The initial allocation was \$1 million. Out of this grant money, nine districts were awarded funding. Through the IAA, grantees could draw down additional private funding as part of a match program.

After school programming served approximately 1,100 kids in



2006. The funded programs aimed at helping kids improve their academic achievement and broaden their experiences in their communities and schools. In Clinton, kids participated in job shadowing. In North Central Iowa, kids practiced community beautification, collected canned goods for food pantries, and made care packages for U.S. soldiers in Iraq.

The IAA is requesting expanded funding to \$6 million and designating 25% to middle and high school programming. They are also requesting the creation of a transportation assistance fund to help supplement existing funding.

Grants Available to Improve Water Quality

This month, the Iowa Department of Natural Resources (DNR) and the Iowa Department of Agriculture and Land Stewardship (DALS) have jointly started offering grants to improve water quality through watershed projects. Watershed and water quality improvement grants from DNR and DALS' Division of Soil Conservation allow groups to create watershed projects. Watershed and water quality projects help individual Iowans make changes on their land in order to improve the quality of water entering Iowa's streams, rivers, and lakes.

Through a joint application process, Iowa Soil and Water Conservation Districts can apply for funding from DNR or from DALS. Other groups and organizations are

invited to apply for Section 319 funding through DNR. DNR Section 319 grants refer to Section 319 of the federal Clean Water Act. The Section 319 grants are made available through funding from the U.S. Environmental Protection Agency. These grants currently fund about 50 projects in Iowa.

The DALS Division of Soil Conservation is able to provide grants annually through funding from the Resource Enhancement and Protection (REAP) program and Iowa's Environmental First Fund. Currently, these funds support 71 watershed and water quality projects in 66 Soil and Water Conservation Districts.

Groups wanting to apply for a watershed and water quality im-

provement grant should contact Steve Hopkins, DNR Watershed Improvement Coordinator, at (515) 281-6402 with questions and for personal assistance with Section 319 grants. Groups with questions about the Water Protection Fund or Watershed Protection Fund should contact Jim Gilespie, DALS Field Services Bureau Chief at (515) 281-7043. Grants are due by April 1, 2008.

For more information on grants and watershed improvement, visit DNR's website, <http://watershed.iowadnr.gov> or the DALS' Division of Soil Conservation website, <http://agriculture.state.ia.us/waterprojdev.htm>.

Bill Creates Tax Credits for Land Preservation

Iowa landowners who want to set aside land for preservation and conservation will be eligible for charitable tax credits under a bill adopted by the House Ways and Means Committee this week. These tax credits can be leveraged with Federal tax deductions in order to protect conservation lands for future generations.

Conservation organizations have told lawmakers that Iowa's outdoor natural jewels are currently being auctioned to the highest bidder. Housing and land clearing is destroying priceless natural areas faster than conservation programs can protect them. Also, high land

prices for recreational land are inflating so fast that conservation budgets cannot possibly keep up. Land preservation is needed to prevent soil erosion and protect Iowa streams, lakes, and wildlife.

House File 902 creates a charitable conservation income tax credit equal to 50% of the fair market value of qualified real property, conveyed as an unconditional charitable donation in perpetuity by the taxpayer, to a qualified organization exclusively for conservation purposes. The maximum credit is \$100,000 and unused credits may be carried forward for 20 years.



An individual may take their pro rata share of a credit allowed a partnership, limited liability company, S corporation, estate, or trust electing to have the income taxed directly to the individual.

The bill has moved to the full House for consideration. The bill must also pass the Senate before going to the Governor for his signature.

Iowa Lottery's Security Questioned

The Iowa Lottery testified before the Government Oversight Committee this week regarding

current security issues that have been raised by the Iowa Ombudsman's Office.

The issue arose in Canada with an investigation of fraud and theft that has taken place within their

own lottery. The investigation was triggered by media reports of retailer's and their employees winning major lottery prizes at a much higher rate than expected. The retailers or retailer employees were fooling customers into thinking they had won a minor prize such as a free ticket, when in fact they had won a large prize, thus leaving the ticket for the retailer to claim. In British Columbia it was reported that 21 retailers or retailer employees have been repeated winners of major prizes.

In Iowa, a store clerk has won scratch tickets 6 times in the last year, winning a total of \$264,000. After further investigation, there is no proof that the store clerk has ever stolen winnings from customers. Retailers and their employees have two advantages that others do not: they are in direct contact with lotto tickets and have direct control over the validation of a winning ticket for customers.

In light of these reports, the Iowa Ombudsman's office is con-

cerned with Iowa Lottery's safeguards against fraud and theft including the disclosure of player information, insider winnings, as well as ticket ownership.

The Iowa Lottery has been tracking these security-related consumer protection issues and has assured Iowans that their current standards are well developed. The first standard requires those applying for a lottery retail license to undergo a background check. Anyone who has been convicted of fraud, a felony or a gambling violation will not be issued a license. Retailers must also adhere to the terms and conditions of their contract with the state. If they are violated, retailers will receive a penalty from a one-week suspension up to a ten-year license revocation.

Iowa Lottery has taken strict precautions with the issue of "insider wins." State law prohibits lottery employees and board members, as well as relatives and member of the same household, from purchasing or claiming prize re-

wards. Currently there are no restrictions to retailers playing the lottery. In addition, the lottery has a staff of five investigators who are able to investigate any fraud or theft claims.

The lottery is currently taking action in "player security" involving public information about lottery games and prizes. They are providing numerous ways to protect from ticket fraud. These include additional ways to verify a winning ticket by television, website, phone, radio and newspapers. They are also reminding players they should sign their name on the back of the ticket. In Iowa, the person who has custody of the ticket is the person who can claim the prize.

The Iowa Ombudsman's Office is offering solutions to these security issues including stricter safeguard's against "insider wins," prohibiting the acceptance of unsigned tickets, installing self-checking machines, and expanding the complaints and investigations process.

Program Links Iowa Students to Internships

The Department of Economic Development (DED) announced 60 Iowa Student Internship Program Awards for 26 Iowa biosciences, advanced manufacturing and information technology businesses across the state to link Iowa college students to internship opportunities in small and medium sized Iowa firms.

The internship awards will link young Iowans to career opportunities and help Iowa companies to recruit their future workforce. The internships were a part of the Battelle bill, HF 829, which passed the Legislature last year to stimulate commercialization and prototype development. The internship provision is designed to have Iowa's young people gain experience in targeted industries.

The following companies received Internship Awards:

- AG Partners L.L.C., Albert City
- Global Reach Internet Productions Ames
- Renewable Energy Group Inc., Ames
- EnSoft, Ames
- Beeline Company, Bettendorf
- Future Health Inc., Carroll
- Genencor, Cedar Rapids
- J-Tech Associates Inc., Cedar Rapids
- Kingland Systems Corporation, Clear Lake

- TeamQuest Corporation, Clear Lake
- Innovative Software Engineering L.L.C., Coralville
- Fidler Printing Company, Davenport
- Alliance Technologies, Des Moines
- Ken Bratney Companies Inc., Des Moines
- Quality Consulting Inc., Des Moines
- Eagle Point Corporation, Dubuque
- McClure Engineering Company, Fort Dodge

- Pharmacom Corporation, Iowa City
- Positech, Laurens
- ESCO Automation, Marion
- ESCO Energy Services, Marion
- Carver Pump Company, Muscatine
- Progress Casting Group Inc., New Hampton
- Homeland Energy Solutions LLC, Riceville
- Cisco, Inc., West Des Moines
- MediNotes, West Des Moines.

Program is Still Open

The deadline for businesses to enroll in the program is still open. The program is available to Iowa based companies that meet the following criteria:

- Fewer than 500 employees
- Significant portion employed within the state of Iowa engaged in one of the targeted industries of biosciences, advanced manufacturing or information technology.
- Internships are available to students of Iowa community colleges, private colleges, or Regents institutions.
- The intern must be involved in a substantive experience in research

and development, engineering, process management and production, product experimentation and analysis, product development, market research, business planning and administration.

Summer internships will last a minimum of eight weeks. Eligible companies can apply for support for up to three interns. Program funds are available for summer 2008 internships.

A business must provide matching funds of at least one dollar of non-state monies for every one dollar received from DED. The maximum award shall not exceed \$3,100 for any single internship or \$9,300 for any single business.

Soy-Based Transformer Fluid Credit Extended

The House Ways and Means Committee passed a bill to extend an income tax credit designed to encourage electric utility companies to use a soy-based transformer fluid.

The credit is currently due to expire on December 31, 2008, but

House File 902 will extend this by one year to December 31, 2009. Utilities have had difficulty getting equipment delivered in time to use the credit before the current deadline.

Utilities have been relying on petroleum based transformer fluid,

which must be treated as a hazardous waste when it is replaced.

The new soy-based transformer fluid, which University of Northern Iowa researchers helped develop, has the advantage of being both biodegradable and providing another market for Iowa soybeans.

Bio-Economy and Renewable Resources at DuPont

An informal joint meeting of the House and Senate Agriculture, Economic Growth, Environmental Protection, and Natural Resources committees heard a presentation from the DuPont Company, and its role in the bio-economy.

DuPont Company currently operates globally in 91 research and development locations as well as 77 production locations. Currently, DuPont produces a wide range of products that utilize renewable sources such as clothing, food, cosmetics, and even carpet.

Right now DuPont invests \$600 million in research and development (R&D) to address global

agriculture needs and, in 2007, they added 400 positions in this field at Pioneer Hi-Bred in Iowa. There is a huge demand for R&D employees within the growing bio-economy and renewable resources field. This has led to the company looking overseas for workers and trying to implement new programs at U.S. universities, and high schools, specifically in science related programs.

The company strategy is to develop, manufacture, and sell high performance products made with renewable resources. A few ways to achieve this is through more focus on the bio-fuels industry and sustaining a bio-based economy.

With increasing productivity in farmland and continued research and development, DuPont projects that the bio-economy and renewable resources will continue to increase. They are looking to double crop yields through technology advances such as drought tolerance, nitrogen use efficiency, and better pesticides in order to keep up with demand in the global economy.

DuPont expressed their thoughts on how policymakers can better advance the industry with four key policies:

- Continue pre-commercial research and development support for

technologies to get “over the hump.”

- Need to move from feedstock, fuel, and technology specific policies to more performance based policies and incentives that focus on things like fossil carbon content and compatibility with existing infrastructure.
- Broaden the scope by incentivizing biomaterials development.

- Provide adequate financial certainty for the next generation of technologies to get to commercial scale and economics.

DuPont stated that the advantages for Iowa are tremendous. They recruit a highly educated workforce and add to the quality of life through community investments. The industry adds that this

is part of economic development in the area and the state.

For more information on renewable resources and DuPont initiatives, the company has designated a specific website for this purpose. You can find it at www.renewable.dupont.com.

Governor Names Members of Diversity Council

Stating “our administration is committed to enhancing diversity through the hiring and promotion practices of state government,” Governor Chet Culver created a Council on Diversity on October 26, 2007. Preston Daniels, a realtor and former Mayor from Des Moines, has been named the chair of the newly created council.

Upon signing Executive Order #4, Governor Culver stated, “It is no secret there have been some challenges over the past several years related to minority hiring and promoting. We have spent time identifying the problems, now it is time for action. For this reason, I have issued an Executive Order to address this important issue, and I expect all agency directors to follow it – no exceptions.”

The Diversity Council is charged with the following responsibilities:

- Reviewing the state’s policies, procedures and practices related to the hiring of a diverse workforce and recommending methods to insure these are implemented and followed throughout state government;

- Developing a plan for training all state employees with respect to diversity; and
- Developing a state-government referral system for the referral of job candidates between agencies within state government.

Council Members

The Governor has now appointed the members of this council. They include the following:

- The Governor’s designee - Jim Larew;
- Director of Department of Administrative Services (DAS) - Mollie Anderson;
- The DAS state affirmative action administrator - Nancy Berggren;
- The DAS recruitment coordinator - Robin Jenkins;
- The executive director of the Iowa Civil Rights Commission - Ralph Rosenberg;

- The director of the Department of Human Rights - Walter Reed, Jr.;
- Steve Wooderson – Director, Vocational Rehabilitation Services,
- Miriam Tyson – Entrepreneurial Liaison, Iowa Department of Economic Development, Waterloo;
- Jon Thorup, Fire Prevention Inspector, Iowa Fire Marshall’s Office, Knoxville;
- Miguel Moreno, Highway Tech, Iowa Department of Transportation, Glenwood;
- Three members from the private sector - Reginald Jackson – Attorney, Wells Fargo Bank; Renee Hardman, Senior VP, Bankers Trust; and Preston Daniels; and
- Three members from non-profit organizations - Din Vanlo, Executive Director, Tai Village; Alba Perez, Diversity Development Director, Greater Des Moines Partnership; and Shirley Hicks, IA Association of the Deaf.

Organizations Receive Tourism Assistance

Thirteen Regional Tourism Awards, totaling over \$94,000, were given to organizations to showcase Iowa's amenities, attractions, hospitality and beauty to travelers. The program, created during last session in Senate File 302, was designed to assist communities in placing advertising in out-of-state markets.

For the first time, these marketing grants will help Iowa communities to highlight Iowa's nationally-recognized attractions. Eligible Regional Tourism Marketing Grant projects include advertising in newspapers, magazines, radio, television, billboards or online in the targeted out-of-state markets of Illinois, Kansas, Minnesota, Missouri, Nebraska, South Dakota or Wisconsin. The projects must be completed between February 1 and June 30, 2008.

Grants were offered from a minimum of \$5,000 to a maximum of \$10,000. The grant program is a partnership between the Iowa Tourism Office and the three state tourism regions (Eastern, Central and Western). Funding for the grant program comes from a percentage of state gaming revenue.

Projects awarded include the following:

- Cedar Rapids Convention and Visitors Bureau - Two insertions in Redbook and People magazines plus a two-week schedule on WGN in Chicago, Illinois. Amount awarded: \$9,500

- Clayton County Development Group - Six insertions in the Chicago Sun Times Travel Section (Illinois) and one outdoor bulletin in Madison, Wisconsin, for four months. Amount awarded: \$9,956.50
- Clear Lake Chamber and Mason City Convention and Visitors Bureau - A seven-week schedule in 95 newspapers in southwest Wisconsin and Northwest Illinois. Amount awarded: \$5,110
- Clinton Convention and Visitors Bureau - Advertising on the Mystateline website, and a twelve-week schedule on Rockford, Illinois, television. Amount awarded: \$6,000
- Council Bluffs Convention and Visitors Bureau - A five-week schedule on both Rapid City, South Dakota, and Kansas City, Missouri, television. Amount awarded: \$10,000
- Dubuque Convention and Visitors Bureau - A one-week radio schedule on WGN in Chicago, Illinois. Amount awarded: \$5,000
- Dyersville Area Chamber of Commerce - A combined total of three insertions in AAA Living Wisconsin, AAA Living Illinois and Midwest Living plus one outdoor board in Galena, Illinois, for three months. Amount awarded: \$5,000

- Glenn Miller Birthplace Society, Clarinda - A combined total of 15 insertions in the Kansas City Star (Missouri), Omaha World-Herald (Nebraska), Lincoln Journal-Star (Nebraska) and St. Joseph News Press (Missouri) newspapers. Amount awarded: \$5,122
- Greater Burlington Convention and Visitors Bureau - A five-month television schedule in Peoria, Illinois. Amount awarded \$10,000
- Greater Des Moines Convention and Visitors Bureau - A four-week TV schedule in Kansas City, Missouri. Amount awarded: \$10,000
- Northeast Iowa Tourism Association - Outdoor advertising in Madison, Wisconsin, and Rockford, Illinois, for a combined total of five months. Amount awarded: \$7,775
- Silos & Smokestacks National Heritage Area - A combined total of thirteen insertions in AAA Living Illinois, Chicago Commuter, Journal & Topics, Northwest Quarterly and The Galenian. Amount awarded: \$5,619.75
- Quad Cities Convention and Visitors Bureau- A three-week radio schedule on WGN in Chicago, Illinois. Amount awarded: \$5,040.